

WHAT IS GDPR?

- The General Data Protection Regulation (GDPR) is the European Union's new data privacy legal framework that takes effect on May 25, 2018
- It provides individuals more control over how their personal data is utilized and requires that companies collect, process and store data using defined and secure processes
- Any organization that holds or utilizes personal data of individuals inside of the European Union is subject to the new rules, regardless of where the organization itself is based

PERSONAL DATA

At the heart of GDPR is the protection of personal data which the legislation has defined as any information relating to a person who can be directly or indirectly identified in particular by reference to an identifier such as name, identification number, location data or online identifiers like an IP address or cookie.

It is important to note that there is no distinction between personal data about individuals in their private, public or work roles - the person is the person.

CONTROLLERS & PROCESSORS

GDPR applies to Controllers and Processors of data.

- A **CONTROLLER** determines the purposes and means of processing personal data
- A **PROCESSOR** is responsible for processing or storing personal data on behalf of a controller

Under the GDPR, both Controllers and Processors have obligations to implement technical and organizational measures to integrate data protection into their data processing activities.

WHAT IS EVOLVE IP'S ROLE IN GDPR?

As a service provider, Evolve IP fulfills the role of the data processor for our customers, while our customers may fulfil the role of the controller or processor based on their business model and their customer profile.

Evolve IP has a long history with compliance solutions and certifications, so extending GDPR into our existing compliance framework is a natural fit.

IS EVOLVE IP READY FOR GDPR?

In short, **YES!** Evolve IP has gone through an extensive process to prepare for GDPR, including awareness training, revising policies and processes and completing Processing Agreements with organizations that Evolve IP may exchange data with, including its wholly owned subsidiaries in the United Kingdom and Europe.



WHERE CAN I LEARN MORE ABOUT GDPR?

To learn more about GDPR and what it means to your organization, please click [HERE](#)

For more information on Evolve IP's GDPR readiness, please click [HERE](#)